

## Expectations and Grading

### Art 410 – Conceptual Strategies

Instructor: Andy Cox [andycox@twcdc.com](mailto:andycox@twcdc.com)

## Prerequisite

This class must be taken concurrently with Art 412 – Introduction to Art and Technology

## Required Equipment and Texts

It is highly recommended that all students use a USB “thumb drive” to backup their files. There are no required texts for this class. All readings are either available online or will be made available as PDF scans.

## Curriculum

The curriculum is posted on the class web site at <http://www.twcdc.com/410>, and is subject to change. Students are expected to review the curriculum at least once per week.

## Attendance

This is an intensive course. Attendance and participation in all classes is required, 3 hours per class twice per week. Before embarking on this class, please make sure that you can make this commitment. Attendance and lateness will be taken into account in the award of grades as follows:

- 4 missed classes = deduction of one grade (e.g. from a B to a C)
- 2 missed classes = deduction of half a grade (e.g. from B+ to a B)
- 8 late attendances = deduction of one grade
- 4 late attendances = deduction of one half grade

A missed class is defined as a no-show without notifying me at least 24 hours in advance with a cast iron excuse, for example a doctor’s appointment, or illness. Also, you must make up for the class by preparing a piece of work agreed with me. If you simply miss a class without notifying me, you do not have the opportunity to do a make up.

Lateness is defined as arriving later than 10 minutes after the start of class, unless you have notified me with a cast iron excuse at least 24 hours in advance. Make ups will be required if more than one hour of a class is missed (with prior approval from me).

## Work Load

Every week there will be a required reading or a research project. Responses to the readings and research are to be blogged. There will be approximately 4-5 projects spread throughout the semester. There is no big all or nothing “final project”

## Blog

Each student will be given a password-protected weblog. Students will post all written work to their blog, and upload any project files.

## Grade Breakdown

Read texts and blog summaries (approximately 8)	20%
Dérive Project (Photoshop / Google Earth)	20%
Presentation on a conceptual artist	20%
Instructional art project	5%
Moblog project	5%
Participation in wall drawings	10%
“Adbuster” Project	20%

## Grades

Grades will be awarded as follows:

A	Excellent	> 80%
B	Good	70 - 79%
C	Satisfactory	60 - 69%
D	Unsatisfactory	50 - 59%
F	Fail	< 50%

+ and - grades, e.g. B+ and B- will be awarded for the top and bottom respectively of the above ranges. A+ will only be awarded for outstanding performance and grading of greater than 90%.